



Introducing CareVi:

Championing Vibrant Lives Beyond Disability

Our organization has always been guided by a simple belief: everyone deserves the chance to live a full and meaningful life. That belief drives everything we do.

For years, our team has served our communities with dedication, earning strong accreditation results and the trust of the individuals and families we support.

We've also learned that the name Community Entry Services can be confusing. As we continue serving Jackson, Lander, and Riverton, it's important that our mission and services are clear to families, partners, and the community.

Looking ahead, sustaining and growing our impact requires diversifying funding, building long-term stability, and developing an endowment. Achieving this future starts with a clear, recognizable brand that inspires trust and support.

With this in mind, we are transitioning to **CareVi**, pronounced Care-VEE, rhyming with tree.

This new name better reflects the vibrant lives of the people we support. It allows us to tell our story more clearly, reach more families, and connect with donors and partners who share our commitment to opportunity and independence.

While our name and look are changing, our services and dedication remain the same.





Why the Name CareVi

Care represents the compassion and person-centered support at the heart of our work.

Vi represents vitality and life, the energy, potential, and possibilities we champion every day.

Together, *CareVi* expresses our commitment to vibrant lives beyond disability. It is simple, memorable, and clearly communicates our purpose.

A Brand Inspired by the People We Serve

Our visual identity is inspired by the energy, joy, and individuality of the people we support. The refreshed color palette reflects warmth, optimism, and possibility. It captures the richness of everyday life, the strength of community, and each person's unique path.

Common Questions

Why are we changing our name?

Our previous name, Community Entry Services (CES), often caused confusion and no longer reflected who we are. CareVi better communicates our mission and the lives we support.

Are our services changing?

No. Our services and programs remain the same, including community living, vocational opportunities, adult day services, and community integration.

Why the name CareVi?

It combines care and vitality to reflect our people-centered approach and our commitment to meaningful, vibrant lives.

When does the new brand launch?

September 22, 2026. Our name, logo, and website will begin updating on that date.

Will the website change?

Yes. Our new site will be **CareViSupport.org**, with updated information and resources.

Will email addresses change?

Yes. Staff will transition to **@CareViSupport.org** addresses, with guidance provided.

What about fundraising?

Fundraising is already underway. Support helps fund programs not fully covered by government sources and strengthens our future sustainability.